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Technical Writing Humor: The Sidelines on Tech Writer Job Titles

Written by Lisa Higgins on May 9, 2012



It's probably got something to do with the fact that we're generally an isolated lot. Almost by definition, we tech writer like people work in environments where we perform a secondary or even tertiary function. We're a minority. We're not the primary line of business. We're a cost center. So we like to think that we belong, at least, to some sort of global professional community. We look for some kind of solidarity among ourselves--some sort of agreement as to who we are and what we do. And when someone comes along who disagrees or doesn't fit into our perceived tech writer demographic, we call them hacks, wannabes, and newbies. [Read more of this technical writing article »](#)

Categories: [Technical Writing Humor](#) - Tags: [classics](#), [job titles](#), [technical writing](#)

Technical Writing Poll: Favorite Movies Set in Chicago

Written by TechWhirl on May 8, 2012 - [Start the Discussion](#) ([Edit](#))

Yes we admit it, this week's poll has more to do with looking forward to the STC with technical writing issues or trends... but it's tangentially related--honest. Movie written, and there are some great ones set in that toddlin' town of Chicago. They audiences, and great technical writers are supposed to know theirs. Movies rely so does a lot of technical writing. Great movies obviously make good use of visual demonstrate how do something important, or relevant or geeky or cool... you get [Read more of this technical writing article »](#)

Categories: [Polls](#) - Tags: [Chicago](#), [movies](#), [STC](#), [technical writing](#)

SWAG Bragging: The Best of Technical Communications Conferences

Written by Lauren Hart on May 7, 2012 - 1 Comment ([Edit](#))

Freebies. Promotional Materials. Giveaways. Most people simply call it swag. Stuff We All Get. Even the word SWAG is fun to say. A lot of us get cool trinkets we attend technical communications conferences, and we thought we could "crowdsource" this project as part of May's TechWhirl theme. Thanks to those who parlay via social media, and the technical communicators sent us pictures of their favorite conference goodies. [Read more of this technical writing article »](#)

Categories: [Tech Comm Conferences](#) - Tags: [conference](#), [freebies](#), [SWAG](#), [tech](#)

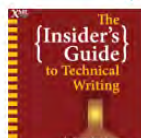
Technical Communication Jobs on TechWhirl

Written by TechWhirl on May 5, 2012 - [Start the Discussion](#) ([Edit](#))

Money, jobs, fame and maybe fewer stress related headaches with this week's TechWhirl Technical Communication Jobs Listings. This week we have a couple Technical Writers roles on the board. Houston or Montreal anyone? Plus, some second-cup of coffee fueled references to frogs and rainbows. [Read more of this technical writing article »](#)

Categories: [Technical Communications News](#) - Tags: [Tech Comm Job Search](#), [jobs](#)

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Sitecore Adaptive Print Studio Accelerates Publishing Cycle

Written by TechWhirl Tech Comm News on May 8, 2012 - [Start the Discussion](#)

Sitecore announced availability of Adaptive Print Studio, its new technology that enables marketers, technical communicators, and designers to utilize Sitecore's Web platform as a central hub for all Adobe InDesign content including document layouts and settings to accelerate the publishing cycle for print media. [Continue Reading >>](#)

Categories: [Technical Communications News](#) - Tags: [Sitecore](#), [Software](#)



CollabNet Launches CloudForge for Hybrid Cloud Development and Deployment

Written by TechWhirl Tech Comm News on May 7, 2012 - [Start the Discussion](#)

CollabNet®, a global leader for Enterprise Cloud Development and Agile ALM (application lifecycle management) products and services, launched CloudForge™, an enterprise-grade development-Platform-as-a-Service (dPaaS), and also integrated CloudForge into its on-premise TeamForge® and Subversion Edge products. The company announced the product releases in conjunction with unveiling a strategy to support hybrid cloud development and deployment by enterprises. [Continue Reading >>](#)

Categories: [Technical Communications News](#) - Tags: [CollabNet](#), [Software](#)



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Tech Comm Jobs

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Best of the Web

- Dilbert comic strip for 05/07/2012 from the official Dilbert comic strips archive.
- Adobe Reaches Out to the Next Generation of Creatives | Epicenter | Wired.com
- Next-Generation Publishing Platform Hyperink Wants To Transform Blogs Into Books | TechCrunch

From Tech Writer Today Magazine

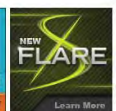
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- TechWhirl: Technical Communications Recap for May 4, 2012
- Tech Writer This Week for May 3, 2012
- The eBook Publishing - Technical Communication Mutual Learning Opportunity

STC 2012 News

- Two Free Vendor Tools Sessions on Sunday Morning, 20 May
- Chicago: World Capital of the Blues
- STC Summit Attendees Receive Complimentary Registration to the MadCap Roadshow
- Chicago's Top Chefs



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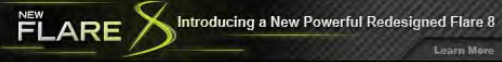
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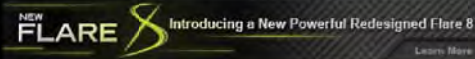
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TechWhirl (TECHWR-L) is a resource for technical writing and technical communications professionals of all experience levels and in all industries to share their experiences and acquire information.

For two decades, technical communicators have turned to TechWhirl to ask and answer questions about the always-changing world of technical communications, such as tools, skills, career paths, methodologies, and emerging industries. The TechWhirl Archives and magazine, created for, by and about technical writers, offer a wealth of knowledge to everyone with an interest in any aspect of technical communications.

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