

Month	Topic
June	Skills to Survive and Thrive The skills that technical communicators need to advance in their field and into leadership positions at their companies are not the ones taught in school.
July	Meet Your Customers Successful businesses operate by focusing on the customer. Who are the customers of tech comm services, how varied are they, and how can we manage a customer-oriented strategy and tactics for tech comm?
August	Spy vs. Spy - Tech Comm vs. Marketing Tech comm and marketing folks seem to have a lot of animosity, even though they share tactics, skill sets and methodologies (it's all Communications)... "why do Mom and Dad keep fighting?"
September	Your Career: Upgrade in Progress We upgrade our phones, our laptops, our TVs. We even talk about upgrading our skills. What do we need to do to upgrade our careers to something more challenging, satisfying, meaningful?
October	The Art of Tech Comm While the titles of technical communication projects are all the same, great communication is about more than just bullet points and how-to lists. It's a creative art, or is it? Special Coverage: The LavaCon Conference 2012 Halloween: Tech Writer Horror Stories
November	Helping Society & Tech Comm As professional communicators, our jobs are to help explain and educate people. So how do we do that for society, instead of just a product or service? Special Coverage: Tech Comm Service Project
December	Year in Review The return of our popular "All I Want for Christmas" reader contest, in addition to insightful reviews of the year's top trends, the good stuff and the gotchas.
January, 2013	Ready for 2013? Predictions and Focus on Education Predictions for the new year and resolutions on furthering your education.
February	When Worlds Collide (Love Edition) Other professions closely allied with tech comm in terms of skills, disciplines and goals often have their own teams in the organizations. Streamline, collaborate and negotiate are the watchwords. Special Coverage: Intelligent Content 2013 World IA Day
March	The Global in Globalization Globalization strategies include more than translation. We need to focus on cultural issues for technical content production. Special Coverage: 20 Years of TechWhirl
April	Sustainability & Tech Comm We live on a very small planet with limited resources and increasing population. What roles can tech comm play in organizations' sustainability strategies and initiatives? Special Coverage: April Fools Day Earth Day DITA Summit
May	The Classics - 60 years of Technical Communications STC celebrates 60 years of serving the technical communications profession at the STC Summit 2013 in Atlanta. It's a good time for retrospection and recognition of our profession and our constant state of change. Special Coverage: STC Summit 2013

Regular Features: Work/Life Balance | Humor | Management Strategy | Integrated Technical Communications (ITC) Users' Advocate | Product & Book Reviews